

CALL FOR PAPERS

for the

IGU CDES Conference

Organized by the College of Urban and Environmental Sciences, Peking University

Asia in the Transforming Global Economy

June 21 - 22, 2024, Beijing, China

Call for Papers

The world economy has radically changed over the past decade, especially in these uncertain times (COVID-19, technological disruptions, de-globalization, climate change, etc.). Against this background, Asian regions have become more and more important in the world economy and are increasingly at the center of various global crises and disruptions. This is coupled with some complex challenges for contemporary governance approaches (e.g., political alliance and state power) and institutional constructions when preventing the social and economic conflicts and inequality among various Asian regions. We also notice that the emerging technologies (e.g., Artificial General Intelligence and green technologies) have been crucial in the transformation of Asian economies.

While scholars have already directed their attention to the above aspects that are expected to deeply reshape the Asian and global socio-economic structure, a deeper understanding is still required. For instance, what key factors in Asian regions, including both economic and non-economic factors, are influencing the ongoing global economic transformation? How do different actors in Asia, such as firms, civil society, and governments, develop new roles in this transformative process? How does the process of global economic transformation decelerate (or accelerate) existing inequalities among regions in Asia?

This conference aims to bring together scholars interested in conceptualizing and empirically exploring the dynamics of Asian regions in the context of the transforming global economy. **The contributions may explore, but should not be limited to, the following issues:**

- New theoretical and methodological approaches to study the current transformation of economies emerging in Asian regions



- New roles of different actors in Asia during the transformation of (global) production network (GPN) and value chains (GVCs)
- Foreign direct investment (FDI) and multinational companies (MNCs) to and from Asia and their global and local impacts
- Transformation of economic sectors (e.g. agriculture, manufacturing, services) in Asia in relation with global economy
- The future evolutionary trajectories of different Asian regions in connection with GPN
- Existing and emerging economic inequality among different regions in Asia under the transformation of global economy
- The impacts of emerging new (e.g. Industry 4.0) technologies or the fourth industrial revolution on global economic transformation, particularly the potential changes in Asian and global economic structures
- Challenges of recent years (e.g. climate change, energy crisis, war conflicts) and their impact on Asian economies
- Urban and regional economic development policy and governance: role of institutions
- New development and innovation models for Asian core or peripheral regions
- Planning strategies to assist more sustainable economic growth in Asia

Keynote Speakers

➤ Dev Nathan

Southern Centre for Inequality Studies, WITS University, Johannesburg
Institute for Human Development, Delhi
The New School for Social Research, New York
GenDev Centre for Research and Innovation, Gurgaon

Asian Strategies in Knowledge Creation



Abstract: The basic factor in the transformation of the global economy is the creation of knowledge, its transformation into technology and spread in the production of goods and services. Are we in a period of a similar transition in the techno-economic paradigm? And what potentially is the role of Asian countries in this transition? The paper seeks to answer these two questions. The focus of the paper is on the economies of China, India, Japan, and South Korea, though there will also be comparisons with other economies, both in Asia and the rest of the world. While identifying observable trends in knowledge creation, we will seek to understand the why question – why do some economies focus more on technological transformation than others and why do they adopt particular strategies in their knowledge and technology creation?

Short Biography: Prof. Dev Nathan is an economist who has worked extensively on global value chains (GVCs) and the development of the world economy. He is co-editor of the Cambridge University Press series on Development Trajectories in Global Value Chains. His recent publications are Knowledge and Global Inequality Since 1800 and (co-authored) Reverse Subsidies in Global Monopsony Capitalism, both from Cambridge University Press.

➤ **Chun Yang**

Faculty of Social Sciences, Hong Kong Baptist University, Hong Kong

The reconfiguration of the Asian electronics production networks and regional evolution in the geopolitics and risks of the global economy



Abstract: The changing geopolitics and heightened risks in the global economy has triggered the reconceptualizing strategic coupling of regional development in the Global Production Networks (GPN) theory. Despite an increasing attention paid to geopolitics and risk-driven decoupling discourse in international political economy, relatively little research has been conducted on the evolution of local economic development in the geopolitics and risk-induced reconfiguration of global and cross-border production networks of transnational corporations (TNCs). Drawing upon the author's years of on-site investigation including personal interviews with various stakeholders during the mid-2010s and early 2020s, this study explores the changing dynamics and reconfiguration of the cross-border mobile phone production relocation from China's coastal regions to the emerging regions in Vietnam.

Short Biography: Professor Chun (Charlotte) YANG is Associate Dean (Research) at the Faculty of Social Sciences and (Interim) Head of the Geography Department, Hong Kong Baptist University. She is among the top 2% of most cited World Scientist by Stanford University (2021 and 2023). Her main research areas fall in urban and regional development, global/cross-border production networks, transnational corporations, the geographies of innovation and technology, digital platforms and platform economy, industrial restructuring, and local clusters, with geographical focuses on China (particularly the Guangdong-Hong Kong-Zhuhai Greater Bay Area), and Southeast Asia.

➤ **Godfrey Yeung**

Department of Geography, National University of Singapore, Singapore

Latecomer's advantages, national production networks, and regional production networks: the case of battery electric vehicles' production networks



Abstract: Battery electric vehicles (BEVs) and electric vehicle batteries (EVBs) have been contributing to the rising Chinese exports to Europe recently. Different from the existing literature where the development of a new industrial sector is either based on the strategic coupling of global production networks (GPNs) or the state industrial policies in the development of national production networks, this paper argues that the development of automotive sectors in latecomer economies could utilize transferable (battery) technologies from non-automotive sectors and its lower level of dependency on legacy powertrain technologies based on internal combustion engines as its competitive advantages. Using the development trajectory of BEV-production networks in China as an example, it is demonstrated that EVB-makers act as an important facilitator in the electrification of powertrains and thus contribute to the initial development of national production networks of BEVs in China.

Short Biography: Godfrey Yeung is the associate professor of economic geography at the Department of Geography, National University of Singapore. His research interests include foreign direct investment and international trade, (automotive) production networks and regional development, and financial geographies. His research articles are published in a number of international journals.



Submission of Papers

We invite submissions from academics, students, and individuals engaged in policy and practice. Our in-person event is designed to be inclusive, providing networking opportunities for everyone in our field.

Please send your abstract with 4 to 6 keywords (max. 250 words) to igu_cdes2024@163.com by **May 10th, 2024**, mentioning **“paper submission for CDES2024”** in the subject headline of the email.

For the convenience of organization, please include your detailed contact information (name, affiliation, phone number, as well as email address) in your submission.

The (selected) conference papers will be published in a book by IGU CDES. Please indicate in your abstract whether you are willing to submit the topic of your presentation as a book-chapter for the edited CDES book.

Key Dates

- **Deadline for Abstracts: May 10, 2024**
- Notification about acceptance: May 15, 2024
- **Registration: May 15 – May 30, 2024**
- Preliminary program: June 1, 2024
- Conference starts: June 21, 2024
- **Full study submission for the book: July 15, 2024**

Registration

All participants are required to make the registration.

Regular conference fee: 150 USD.

Reduced conference fee: 100 USD.

- The reduced conference fee is only available for students. Please send a proof of your status to the organizers (igu_cdes2024@163.com).
- **The registration fee includes tea breaks, lunches, dinners and conference materials.**
- Details about payment will be announced later. Payment can be made using VISA/Mastercard, Wechat Pay and Alipay.
- The organizers will provide invitation letters for visa applications upon request.

Venue

The conference will take place at:

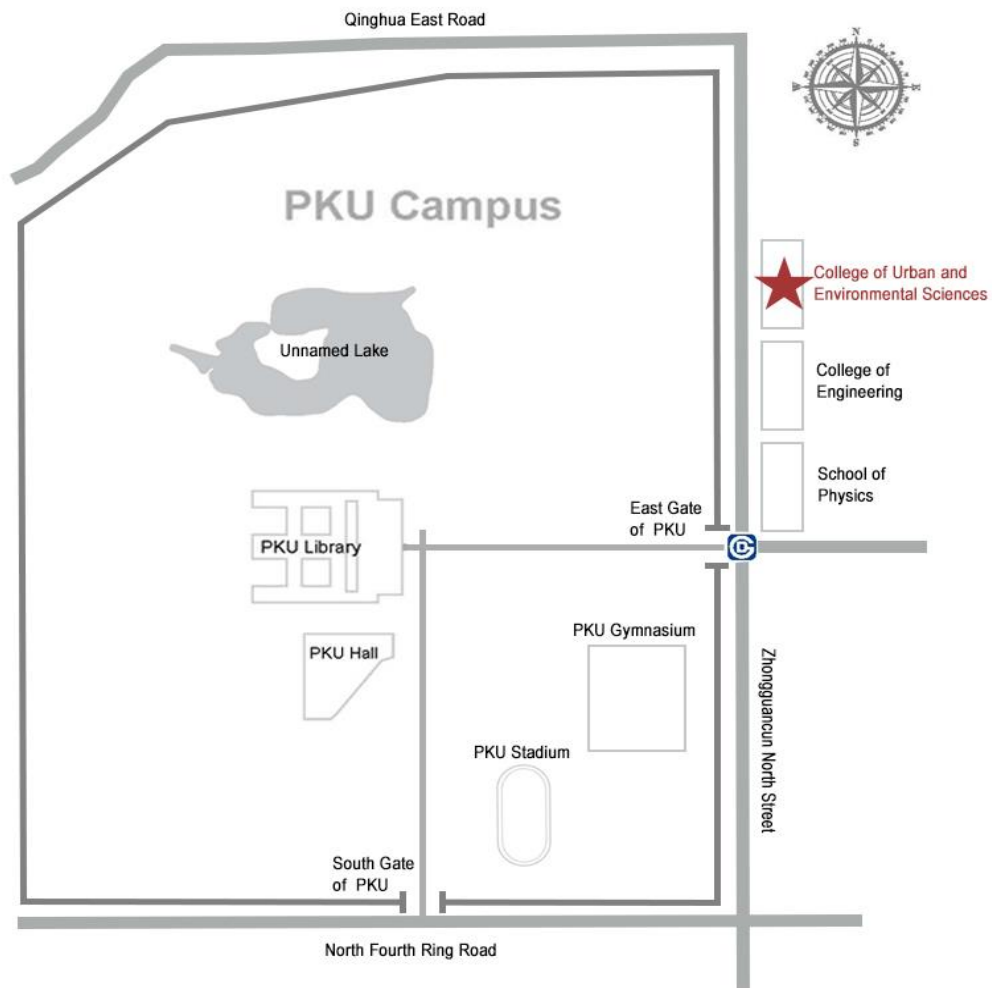
College of Urban and Environmental Sciences, Peking University

located off the North Fourth Ring Road in Beijing's Haidian District.

No.100 Zhongguancun North Street

Haidian District

Beijing 100871, P.R. China



Accommodation

Accommodation must be booked individually and is not covered by the registration fee.

Recommended hotels:

High-end Hotels		
1	Zhongguanyuan Global Village	北京大学中关村新园
2	Lake View Hotel	北大博雅国际酒店
3	Wenjin Hotel	文津国际酒店
4	Palace Hotel (Zhongguancun Suzhou Street)	朗丽兹酒店 (中关村苏州街店)
5	Crowne Plaza Beijing Zhongguancun	中关村皇冠假日酒店
6	Ji Hotel (Zhongguancun Suzhou Street)	全季酒店 (中关村苏州街店)
7	Crystal Orange (Zhongguancun Renmin University)	桔子水晶酒店 (中关村人民大学店)
Express Hotels		
1	Space Box (Peking University)	慧佳酒店-盒子空间 (北大店)
2	Hanting Express (Zhongguancun Street)	汉庭酒店 (北京中关村店)
3	Jifeng Express (Zhongguancun Suzhou Street)	季枫精选酒店 (中关村苏州街店)
4	7 Days Premium (Zhongguancun Renmin University)	7天优品酒店 (中关村人民大学苏州街地铁站店)

Getting to Conference Venue

- ✓ **By Taxi:** Take the North 4th Ring Road onto Zhongguancun North Street (中关村北大街)



IGU COMMISSION ON "THE DYNAMICS OF ECONOMIC SPACES"
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DES SPACES ECONOMIQUES



- ✓ **By Beijing Metro:** Line 4 to East Gate of Peking University Station (北京大学东门站)
- ✓ **By Beijing Bus:** Over 20 bus routes that pass by PKU, including 106, 206, 718, 726, 732, and 808 bus routes. Look for East Gate of Peking University Station (北京大学东门)

Local Organizing Committee

For further inquiries, please contact **Mr. Peifeng Zhang** in the Local Organizing Committee.

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Websites of the conference: <http://igu-cdes.mtafki.hu/>