

**International Geographical Union
Commission on The Dynamics of Economic Spaces**

**Jagiellonian University
Institute of Geography and Spatial Management**

PRELIMINARY PROGRAM

2012 mini-conference

**Innovation and Creativity
in Emerging Economic Spaces:
Local Entrepreneurship
and Transnational Corporations**

3rd-5th May 2012
Kraków, Poland

Thursday, 3rd of May	
14.00-20.00	<i>Field trip (dinner included)</i> Kraków – Nowa Huta – Niepo_mice
Friday, 4th of May	
9.30 – 10.00	Registration, Coffee/tea
10.00 – 11.45	<i>Session 1 Innovation versus Creativity – local cases</i> Chair: Christine Tamásy
	▪ Neil Reid (IGU Commission on Dynamics of Economic Spaces, Chair), <i>Opening address</i>
	▪ Lech Suwala (Humboldt-University, Berlin, Germany), <i>Where innovation meets creativity – A quadruple helix? The case of Berlin-Charlottenburg</i>
	▪ Micha_ M_czy_ski (Adam Mickiewicz University, Poland), <i>Role of the creativity and innovativeness of firm managers in socio-economic development: The case of the Pozna_ metropolitan region</i>
	▪ Shunichiro Yamamoto (Osaka University of Economics, Japan), <i>Revitalization of Traditional Craft Industry through the Entry of Youth Power in Kyoto City, Japan</i>
11.45-12.15	Coffee/tea break
12.15-14.15	<i>Session 2: Embeddedness and Networks</i> Chair: Boles_aw Doma_ski
	▪ Yehua Dennis Wei (University of Utah, USA), <i>FDI Networks, Embeddedness and Innovation in China</i>

	<ul style="list-style-type: none"> ▪ Egert Juuse (Tallinn University of Technology), Sylvi B. Endresen, (University of Oslo), Rainer Kattel (Tallinn University of Technology), <i>Foreign Direct Investment in Estonia. Understanding Foreign Competition and Local Embeddedness in the Food Retail Industry</i>
	<ul style="list-style-type: none"> ▪ Sharifah Rohayah Sheikh Dawood (University Science Malaysia), <i>Institutional Thickness, Localized Learning and Innovation in the Supply Chain Networks of Penang, Malaysia</i>
	<ul style="list-style-type: none"> ▪ Aksel Ersoy (University of Birmingham, UK), <i>Geographical Embeddedness of Turkey's Large Corporations</i>
14.15-15.15	Lunch
	<p>Session 3 New and old economic spaces – emergence, resilience, adaptation</p> <p>Chair: Jaros_aw Dzia_ek</p>
	<ul style="list-style-type: none"> ▪ Mathew Novak (Central Washington University), <i>Independent cafés in the land of Starbucks: Comparing the spaces and practices of coffee shops in Washington State, USA.</i>
15.15-17.15	<ul style="list-style-type: none"> ▪ Shi Xian, Roger C. K. Chan, Lingyue Li (University of Hong Kong), <i>The Making of New Economic Spaces for Innovation and Creativity by City-to-City Joint Development Zones: Evidence from Shanghai</i>
	<ul style="list-style-type: none"> ▪ Les Dolega, Neil Wrigley (University of Southampton, UK), <i>Resilience, fragility, and adaptation: new evidence on the performance of UK high streets during global economic crisis and its policy implications</i>
	<ul style="list-style-type: none"> ▪ Lingyue Li, Roger C. K. Chan, Shi Xian (University of Hong Kong), <i>New Economic Spaces and Creative Industry Development in Shanghai: Examining Through Expo 2010</i>
17.15-17.30	Coffee/tea break
17.30-17.45	<ul style="list-style-type: none"> ▪ Christine Tamásy (University of Vechta, Germany), <i>Summary of presentations</i>

Saturday, 5th of May	
9.30-10.00	Coffee/tea break
	<p>Session 4 Rural spaces– entrepreneurship and local milieu</p> <p>Chair: Neil Reid</p>
10.00-11.30	<ul style="list-style-type: none"> ▪ Maria Tepe, Christine Tamásy (University of Vechta, Germany) <i>Hidden Champions of a globalizing food industry in Lower Saxony, Germany</i>
	<ul style="list-style-type: none"> ▪ Magdalena Dej (Jagiellonian University, Poland), <i>The role of local and foreign companies in local and regional development of nonmetropolitan rural areas</i>
	<ul style="list-style-type: none"> ▪ Kim Schumacher, Robert Klichowicz (University of Vechta, Germany) <i>Moving to the country? Recruiting highly qualified labor for rural areas - a gender perspective</i>

11.30-12.00	Coffee/tea break
12.00-13.00	Session 5 Growth, competitiveness and supply chains – regional perspective Chair: Grzegorz Micek
	<ul style="list-style-type: none"> ▪ Udo Brixy, Tanja Hethy-Maier (Institute for Employment Research, Germany) <i>Regional Productivity Growth: Is it "Creative Destruction" or "Revolving Doors"?</i> ▪ Tomasz Rachwa_, Krzysztof Wiedermann (Pedagogical University of Kraków, Poland), <i>Spatial differentiation and dynamics of competitiveness of Polish industry against the EU – regional approach</i>
13.00-14.00	Lunch
14.00-15.00	Session 6 Universities, new technologies and innovation Chair: Hege Knutsen
	<ul style="list-style-type: none"> ▪ Neil Reid, Frank J. Calzonetti, and Diane M. Miller (University of Toledo, USA), <i>Building both technology-intensive and technology-limited clusters by emerging research universities</i> ▪ Piotr Dawidko (Jagiellonian University, Poland), <i>The global and the local in the Polish biotech industry</i>
15.00-16.00	Coffee/tea break
16.00 – 17.30	Session 7 Institutions, social capital and innovation Chair: Grzegorz Micek
	<ul style="list-style-type: none"> ▪ Hege Knutsen (University of Oslo, Norway), <i>Transfer of "western" institutions to a transition economy context: experiences from the petroleum sector in Vietnam</i> ▪ Marcin Kozak (Regional Development Agency in Cz_stochowa, Poland), <i>Social capital theory and innovation capabilities of a region</i> ▪ Piotr Pachura (Cz_stochowa University of Technology, Poland), <i>Cognitive economic geography and its implications for regional innovation policy in emerging economic spaces</i>
17.30-17.45	Jaros_aw Dzia_ek (Jagiellonian University, Poland), <i>Summary of presentations</i>
19.30	Dinner

Venues:

The Seminar will take place in the 3rd Campus at the Institute of Geography and Spatial Management (1st floor), Jagiellonian University, Gronostajowa Street 7, 30-387, Kraków, Poland.

Seminar sessions will take place in room **1.19**.

Each presentation: 20 minutes + 10 minutes for discussion