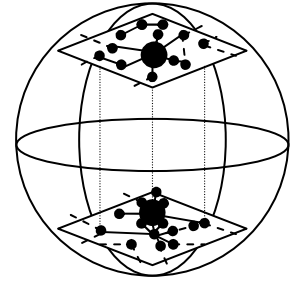


# International Geographical Union

## IGU Commission on The Dynamics of Economic Spaces



### Globalising Worlds: Geographical Perspectives on Old and New Value Chains, Commodity Chains, Supply Chains Conference

Auckland • New Zealand • 27 June – 1 July, 2006

#### PRELIMINARY PROGRAMME (as at 20 June 2006: Subject to change) Note: 15 minutes per presentation

##### Monday 26 June

14.00 – 15.00	IGU Business Meeting (SGES, Room 429)
16.00 – 17.30	Powhiri (Waipapa Marae, 16 Wynyard Street) Please assemble for the Powhiri 15:45, Rm 431, School of Geography and Environmental Science, 10 Symonds Street
18.00 – 20.00	Early Registration (Old Government House)
18.00 – 20.00	Welcome Reception (Old Government House)

##### Opening Address

**Gordon Winder and Nick Lewis (The University of Auckland, New Zealand)**  
*Sporting Narratives and Globalisation:  
Making Links Between the All Black Tours of 1905 and 2005*

##### Tuesday 27 June

8.00 – 9.00 Registration (Old Government House)

9.00 – 10.30 **Session 1: Agri-Food and Globalising Networks/1**  
**Chair: Julie Cidell**

Following 'Local' Food Chains in a Cross-border Context: Evidence from the Scottish-English Borders  
*Brian Illbery and Damian Maye, Coventry University, England*

Agrarian Clusters and Chains in Rural Areas of Germany and Poland  
*Elmar Kulke, Humboldt-University at Berlin, Germany*

The Region as Organization: Differentiation and Collectivity in Bordeaux, Napa, and Chianti Classico  
*Jerry Patchell, HKUST, Hong Kong*

Constructing Economic Objects of Governance and Spaces of Government - the Case of the New  
Zealand Wine Industry  
*Nick Lewis, The University of Auckland, New Zealand*

**Discussant: Soeren Eriksson**

10.30 – 11.00 Morning Coffee/Tea

**11.00 – 12.30 Paper Session 2: Agri-Food and Globalising Networks/2**

**Chair: Hyunjoo Kim**

Agribusiness and Poverty Reduction – What can be Learned from the Value Chain Approach?

*Andreas Stamm, German Development Institute DIE, Germany*

The Dimensions of Political and Economic Struggle in Agri-food Supply Chain Restructuring: Evidence from South Indian Tea and Coffee Production

*Jeffrey Neilson and Bill Pritchard, University of Sydney, Australia*

Building Social Capital through Branding: The Case of the Northwest Ohio Greenhouse Industry

*Neil Reid and Michael C. Carroll, The University of Toledo/Bowling Green State University, USA*

A Sustainable Fisheries Oasis: Strategies and Performances in the New Zealand Seafood Sector

*Eugene Rees, The University of Auckland, New Zealand*

**Discussant: Charles Mather**

**12.30 – 13.30 Lunch**

**13.30 – 15.00 Paper Session 3: Automobile Industry in Poland and Korea**

**Chair: Jill Thomson**

New International Division of Labour and the Changing Role of the Periphery: the Case of the Polish Automobile Industry

*Boleslaw Domanski, Jagiellonian University, Poland*

Firms and Regions as Hybridizing Institutions: the Transfer of Japanese Lean Production to Poland's Auto Industry

*Tomasz Majek and Roger Hayter, Simon Fraser University, Canada*

Towards a Redistribution of Competencies in the Automotive Industry? Conceptual Considerations and Empirical Findings from Poland

*Johannes Winter, University of Cologne, Germany*

Analysis of the Automobile Cluster in a Multi-dimensional Spatial Framework: the Case of Ulsan

*Jeong Hyop Lee, Science & Technology Policy Institute, Korea*

**Discussant: Hugh Campbell**

**15.00 – 15.30 Afternoon Coffee/Tea**

**15.30 – 17.00 Paper Session 4: Entrepreneurship, Innovation and Clusters/1**

**Chair: Graham Humphreys**

The Role of an Antecedent Cluster, Academic R&D and the Role of Entrepreneurship in developing an Innovation-based Emerging Solar Energy Industry in a Midwestern U.S. Manufacturing City

*Frank J. Calzonetti, The University of Toledo, USA*

Prospects for Rural Development by Means of Social Embeddedness Illustrated by an Analysis of the Relationships between Banks and Businesses in Thuringia, Germany

*Sabine Panzer, University of Jena, Germany*

Global Factory Automation Supply Chains: The Impact of Increasing Intra-industrial Servers on the Spatial Pattern of Users and Producers

*Michael Plattner, Osaka City University, Japan*

Cross-border China

*Wen-Cheng Wang, National Sun Yat-Sen University, Taiwan*

**Discussant: Ivo Mossig**

**17.00 – 17.30 Day Wrap-up: JW Harrington**

**Wednesday 28 June**

**9.00 – 10.30                      Session 5: Entrepreneurship, Innovation and Clusters/2**

**Chair: Harvard Haarstad**

Identification of Economic Clusters Using Local Indexes of Spatial Autocorrelation

*Michael C. Carroll, Joseph P. Frizado and Bruce W. Smith, Bowling Green State University, USA*

Hitting the Target but Missing the Bull's Eye: A Spatial Analysis of a Discretionary Economic Development Incentive Fund in Virginia

*John Lombard, Old Dominion University, USA*

An Emerging Logistics Cluster – Value-Chain and Cluster Approach

*Soeren Eriksson and Charlotta Mellander, Joenkoeping International Business School (JIBS), Sweden*

Industrial Clustering of the Auto-parts Sector in Tehran Metropolitan Environment, Iran

*Hashem Dadashpoor, University of South Australia, Australia*

**Discussant: Frank J. Calzonetti**

**10.30 – 11.00                      Morning Coffee/Tea**

**11.00 – 12.30                      Paper Session 6: Agri-Food and Globalising Networks/3**

**Chair: Shuang-Yann Wong**

Audit Me This! Orchard-Level Effects of the EurepGAP Audit System on New Zealand Kiwifruit Production

*Hugh Campbell and Chris Rosin, University of Otago, New Zealand*

Biotic Exchange in an Imperial World: the Development of the Grass Seed Trade

*Eric Pawson, University of Canterbury, New Zealand*

Farmer Innovations in Environmental Management: New Approaches to Agricultural Sustainability

*Mari Jay, University of Waikato, New Zealand*

The Commodity Chain at the Periphery – The Spar and Mast Trade of Northern New Zealand in the early 19th Century

*Michael Roche, Massey University, New Zealand*

**Discussant: Hege Merete Knutson**

**12.30 – 13.30                      Lunch**

**13.30 – 15.00                      Paper Session 7: Cross-border Industry Development**

**Chair: Jeong Hyop Lee**

Impeding Industrial Development? Regional Trade Arrangements as Response to Quota Abolition in the Textile and Garment Industry

*Hege Merete Knutson, University of Oslo, Norway*

From Crisis to Opportunities? Upgrading Korea's Fashion Industries and Moving toward the Dongdaemoon Fashion Cluster in Changing Global Production Networks

*Hyungjoo Kim, Science & Technology Policy Institute, Korea*

Catalogues, Consumption and Commodity Chains

*Juliana Mansvelt and Caroline Miller, Massey University, New Zealand*

Crossing Borders: Relational Governance in International Package Tourism from Germany to Jordan

*Sabine Doerry, Goethe-University Frankfurt/Main, Germany*

Global networks of the Motion Picture Industry in Los Angeles/Hollywood Using the Example of their Connections to the German Market

*Ivo Mossig, University of Giessen, Germany*

**Discussant: Arnt Floysand**

**15.00 – 15.30                      Afternoon Coffee/Tea**

**15.30 – 17.00 Paper Session 8: Competing from the Edge of the Global Economy**

**Chair: John Lombard**

Aquanauts of the Southern Pacific: an Ethnographic Study of Emerging Aquaculture Entrepreneurs in Gisborne, New Zealand

*Bruce Johnston, Auckland University of Technology, New Zealand*

Reconsidering Commodities in International Trade and Economic Growth

*David Hayward, The University of Auckland, New Zealand*

Auckland's Positioning in the Australasian Economy: a Firm-level Approach to Globalising Networks

*Susan Fairgray, New Zealand*

Globalising Auckland? The Construction of Regional Development Policy Knowledges for Global Economic Participation

*Steffen Wetzstein, The University of Auckland, New Zealand*

Auckland's Metro Project: A Metropolitan Governance Strategy for Regional Economic Development?

*David Wilson, Ian Shirley, Phil McDermott and Richard Le Heron, Auckland University of Technology/The University of Auckland, New Zealand*

**Discussant: Michael Carroll**

**17.00 – 17.30 Day Wrap-up: Roger Hayter**

**Thursday 29 June Mid-conference Field Trip (Greater Auckland Area)**

**8.30 Depart Old Government House**

**Morning Globalising Worlds: Case Study - Fonterra**

**Afternoon Geographies of Wine in the New Zealand Context**

**Friday 30 June**

**9.00 – 10.30 Session 9: Agri-Food and Globalising Networks/4**

**Chair: Sabine Doerry**

Globalisation of the New Zealand Forestry Industry

*Christina Stringer, The University of Auckland, New Zealand*

Fresh Food Supply Chains and Management of a City-State

*Shuang-Yann Wong, Nanyang Technological University, Singapore*

From 'Chokka' to 'Calamari': Empowerment, Upgrading and Global Integration in South Africa's Squid Export Value Chain

*Charles Mather, University of the Witwatersrand, South Africa*

Changing Rules of Exchange: Conventions and the Role of Producers in the MERCOSUR Yerba Mate Market

*Christopher Rosin, University of Otago, New Zealand*

**Discussant: Brian Ilbery**

**10.30 – 11.00 Morning Coffee/Tea**

**11.00 – 12.30 Paper Session 10: Geographical Perspectives on Investment**

**Chair: Elmar Kulke**

Norwegian Foreign Direct Investments and the Tendency for Agglomeration

*Arnt Floysand and Harvard Haarstad, University of Bergen, Norway*

Inward FDI in UK Regions

*Dimitra Dimitropoulou, Simon Burke and Philip McCann, University of Reading/ University of Waikato, UK/New Zealand*

Investing in Space: The Development and Evolution of the Listed Property Trust Sector in New Zealand

*Laurence Murphy, The University of Auckland, New Zealand*

The Development of Headquarters Economy in Shanghai: Recomposition of the Value Chain at the Level of Industry and Space

*Zhang Yongqing, University of Shanghai for Science and Technology, China*

**Discussant: Neil Reid**

**12.30 – 13.30 Lunch**

**13.30 – 15.00 Paper Session 11: Labour Markets, Knowledge Flows and Regional Economic Development**

**Chair: Damian Maye**

Labour market Intermediation, Commodity Chains and Knowledge Transfer

*JW Harrington, University of Washington, USA*

High-skilled International Migration in a Globalising World Economy

*Christine Tamásy, The University of Auckland, New Zealand*

Regional Innovation Systems and Technology-based Integration: Is there a Cross-border Life Sciences between Belgium, Germany and the Netherlands?

*Marco Triennes, RWTH Aachen University, Germany*

Guns, Firms and Contracts: Flexible Specialization and Gun-Making in 19th Century Birmingham

*Michael Taylor and John Bryson, University of Birmingham, UK*

**Discussant: Jerry Patchell**

**15.00 – 15.30 Afternoon Coffee/Tea**

**15.30 – 17.00 Paper Session 12: Industries, Sports and Disasters**

**Chair: David Hayward**

Maintaining the 'Clean Green Image': Challenges for Governance of On-farm Environmental Practices in the New Zealand Dairy Industry

*Paula Blackett and Richard Le Heron, Ag Research/The University of Auckland, New Zealand*

Akaroa Cocksfoot: Examining the Supply chain of a defunct New Zealand agricultural export

*Vaughan Wood, University of Canterbury, New Zealand*

Branding the Rural: A Narrative of Social Fields, Rural Development, and Football

*Arnt Floysand and Stig-Erik Jakobsen, University of Bergen, Norway*

When Disaster Strikes the Commodity Chain: From Kobe to Katrina

*Julie Cidell, California State University, USA*

A New Alternative to Air Travel in Malaysia: Low Cost Carrier and its Impacts on Mobility and Full-Service Airline

*Abd Rahim Md Nor, National University of Malaysia, Malaysia*

**Discussant: Eugene Rees**

**17.00 – 17.30 Conference Wrap-up: Richard Le Heron and Mike Taylor**

**19.00 – late Conference Dinner (Harbourside Seafood Restaurant)**  
First Floor, the Ferry Building, 99 Quay Street, Auckland City  
**Dress Code:** Smart Casual

**Saturday 1 July**

**Brunch and Farewells**